



# *Welcome to WLA Wednesday*

November 29, 2017

On this day: In 1972, Pong, the first commercially successful video game, is released in Andy Capp's Tavern in Sunnyvale, California.

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## Making Headlines

**Tell Congress to Save Net Neutrality**



Just before Thanksgiving, Federal Communications Commission (FCC) Chairman Pai [announced his plan](#) to roll back the 2015 Open Internet Order. This would do away with rules that limit the power of Internet Service Providers – like Verizon and Comcast – to slow websites, block mobile apps, or in any way control the information we access.

Use the [ALA Action Center](#) to tell Congress to save net neutrality, and read more about net neutrality on [the ALA blog](#).

[Look Who's Hiring](#)

[Conference Communiqué](#)

[Critical Pedagogy Summit](#)



Central Washington University is seeking a [Library & Archives Paraprofessional 2](#). The position is open until filled.

The Seattle Public Library is seeking a [Systems Librarian](#). The position is open until filled.

University of Washington Libraries is seeking a [Circulation and Marketing Lead](#). Applications close November 30.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

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## News & Notes

### WLA School Library Division's Annual Holiday Book Exchange



Join the School Library Division on Tuesday, December 4 from 4:00 – 6:00 pm for their Annual Holiday Book Exchange! The event will take place at the Pierce County Library Administrative Center in Tacoma. Light snacks will be provided, and bring a book to join in on the white elephant book exchange. RSVP to [Mary Ann MacInnes](#) by December 1.

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I Am WLA: Ralph Hayden

Critical Pedagogy is a teaching approach that helps students question and challenge domination and the beliefs and practices that dominate them. It is Social Justice + Education.

Join FemTechNet, UW Libraries, and SEAT Institute this Saturday, November 2 from 9:00 am - 5:00 pm PT for the Critical Pedagogy Summit. [Register here](#). The Critical Pedagogy Summit is coming together to co-teach and co-learn. It is distributed, open & collaborative. The summit is intended to meet the needs of digital interdisciplinary scholarship and practices.

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## The Learning Curve

### Geekspotting 2.0: Building a Popular and Diverse Collection for Your Library

Diversity has been a major issue in pop culture lately. The demand to include traditionally marginalized voices in comics, movies, TV, and gaming has led to an explosion of material in the past few years. Join two fellow librarians (who also happen to be geeks) as they explore this issue and help you navigate all the content available with collection development recommendations that can work in your local library.

[Tune in](#) to this free webinar from the Indiana State Library on Wednesday, November 29 from 7:00 - 8:00am PT.

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### Overview of the Statistics in Schools Program

The purpose of the webinar is to introduce participants to the Statistics in Schools (SIS) program, a product of the U.S. Census Bureau. SIS is a FREE program that offers classroom activities and resources for K-12 teachers and other educational personnel. The webinar will cover key information about the program, its benefits, and will include a tour of the SIS website, where all activities and resources reside for easy access by teachers.

[Tune in](#) Thursday, November 30 from 11:00am - 12:00pm PT.

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Social Media Analytics



Ralph Hayden is our latest I AM WLA spotlight! He is the teacher-librarian at Parkview Elementary School in the Bellingham School District, as well as the School Library rep to the WLA Member Services Committee. [Visit our website](#) to learn about his path to becoming a school librarian.

Do you know a WLA member (an individual or an organization) who embodies the spirit of Washington libraries and should be featured in a future I AM WLA spotlight? Maybe that's even you or your library! Drop us a note at [info@wla.org](mailto:info@wla.org) and tell us why.

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### WLA Bylaws Vote Closes Saturday

Earlier this year, the WLA Executive Board voted to change the WLA fiscal year and elected terms of office to align with the calendar year, as opposed to the former August-July and May-April terms, respectively. The Board elected to make this change because the previous cycles caused issues with various budgets and stipends. The Board is confident that these changes will ensure a smoother transition between officers and budget years.

The WLA Board recently held a unanimous vote to approve all edits to the WLA Bylaws. It is now required that our members vote on these same changes.

[Please click here to review the revisions to the WLA Bylaws.](#) When you are ready to cast your vote, [click here to access the online voting form.](#) The deadline to submit your vote is Monday, December 4.

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### 2018 Coretta Scott King Book Donation Grants

Underfunded libraries, schools and non-traditional organizations that provide educational services to children are invited to

Now that you are using social media to engage with your community, how do you know if it's working? If you don't know where to start when planning your social media metrics, attend this webinar to learn the best methods to measure your library's social media outcomes. During this event, you will learn how to establish measurable goals, identify key performance indicators (KPIs), and evaluate your social media results.

"Social Media Analytics: What to Measure and Why" is part two in a series hosted in collaboration with [TechSoup](#). [Tune in](#) November 30 from 11:00am – 12:30pm PT.

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### Discover Exoplanets

The National Center for Interactive Learning (NCIL) at the Space Science Institute (SSI) is seeking eight library and museum partner sites to host the inaugural national tour of the interactive traveling exhibition *Discover Exoplanets: the Search for Alien Earths*. Public libraries and small museum partners in rural areas and those serving rural populations and underrepresented groups are especially invited to apply.

*Discover Exoplanets* is made possible through [NASA's Universe of Learning](#). NASA's Universe of Learning materials are based upon work supported by NASA under award number NNX16AC65A to the Space Telescope Science Institute, working in partnership with Caltech/IPAC, Jet Propulsion Laboratory, Smithsonian Astrophysical Observatory, and Sonoma State University.

Applications must be completed and received by no later than 11:59 pm on January 5, 2018. Also, stay tuned for a registration announcement for the pre-application webinar which will be held on December 6. [Apply here!](#)

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### Resources for Health Services Research and Public Health

Topics ripped from the headlines: health reform, health inequities and disparities, community health needs assessment, public health accreditation, zika...do your clients need to know where's the data for assessing the impact on access, cost and quality of changing health policies? Are they looking for published or just recently funded research to help write that project justification? Do they want updates from high value sources about

apply to receive one of three Coretta Scott King Book Donation Grants. Every year, in the process of choosing the Coretta Scott King Book Award winners and honor books, the Ethnic and Multicultural Information Exchange Round Table (EMIERT) of the American Library Association receives multiple copies of approximately 60-100 titles by African American authors and illustrators. Awarded by the Coretta Scott King Book Awards Committee, the grant program provides books submitted for consideration for the Coretta Scott King Book Awards to libraries and other organizations to expand their collections. [Learn more here.](#)

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### **Committee Members Wanted to Launch South King Tool Library**

[The South King Tool Library](#) (SKTL) operates much like a traditional library, allowing borrowers to check out tools and equipment to care for their homes, yards, gardens and more. They have a wide variety of volunteer opportunities to suit makers, fixers, creatives, data heads, environmental advocates, community organizers and folks who just like pitching in when they can. The SKTL Board of Directors is looking for volunteers to help get the tool library up and running. You'll also be earning a free library membership!

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Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

new news and useful tools and methods to support health service research or public health practice? National Libraries of Medicine (NLM) can help you!

[Tune in](#) to this presentation on NLM's National Information Center on Health Services Research and Health Care Technology (NICHSR) on November 29 from 12:00 - 1:00pm PT.

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### **Digital Life Decoded: A User-Centered Approach to Cyber-Security and Privacy**

The current technological and political landscapes have re-ignited conversations and concerns around digital security, privacy, and media literacy. To build a foundation for meaningful and sustainable programs that support the development of broad-based technological, media, and data literacies, a cross-departmental team of NCSU Librarians investigated what digital privacy means to students through user research and short-form pop-up programs branded as "Digital Life Decoded."

This 90-minute webinar will cover the process of development, including user research methods and project management. In addition to sharing methods and lesson learned, this webinar aims heighten the conversation about our professional and personal roles in leading cyber-security and privacy. [Tune in](#) for this webinar December 12 at 11:00 am.

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Questions? Email us at [info@wla.org](mailto:info@wla.org)